

BLOGGING INFLUENCE *GUIDE*



HOW TO START A BLOG FROM SCRATCH &
MAKE MONEY IN 6 MONTHS

ANIL AGARWAL

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Introduction

Did you know that upwards 90% of the blogs don't make even \$100?

And that's the reason why most bloggers quit even before they begin. If you are passionate about making money online and working for yourself, this guide is the best resource for you.

I've not only compiled the TOP strategies to make your blog a success, but I also kept the beginners in mind while creating this detailed eBook.

Thanks so much for downloading the guide and I hope you will definitely love this guide.

Please read this eBook carefully, take notes and follow the advice – you will certainly see the best rewards then.

This eBook covers 3 major things (including how to setup your blog using Bluehost)

1. Creating great and pillar content
2. Driving huge traffic
3. Making money through your websites

And the good thing about this eBook is, I'm not going to share random stuff like making money from Google AdSense etc. I'm only going to share the tips and tactics to make money blogging over the years to come.

In a nutshell, I'm sharing the proven methods to make passive income from your blogs and websites without following the old school methods.

So let us jump into the details without much ado on how to setup a WordPress blog in 5 minutes using Bluehost.

How to Start A WordPress Blog In 5 Minutes And Get A Free Domain Name?

Want to create a WordPress blog in 5 minutes? You're in the right place. This is a step-by-step guide for beginners on how to install WordPress on [Bluehost](#).

Why use Bluehost to create your WordPress blog? Why not elsewhere?

Bluehost is the best hosting service that is used by many professional bloggers like Pat Flynn, Zac Johnson, Harsh Agrawal etc.

- It's the #1 hosting service used by over 2 million website owners
- You'll get a free domain name
- They offer anytime money back guarantee!

BlueHost Features:

- Can Host unlimited domains from the same hosting account
- Unlimited bandwidth, disk space and email account
- Free domain name for one year
- Free website builder with templates
- 24x7 US support through phone, chat and email
- Anytime money back guarantee
- 99.9% uptime guarantee
- One click WordPress installation facility
- Trusted by millions of website owners and bloggers
- \$100 free Google Adwords Credit

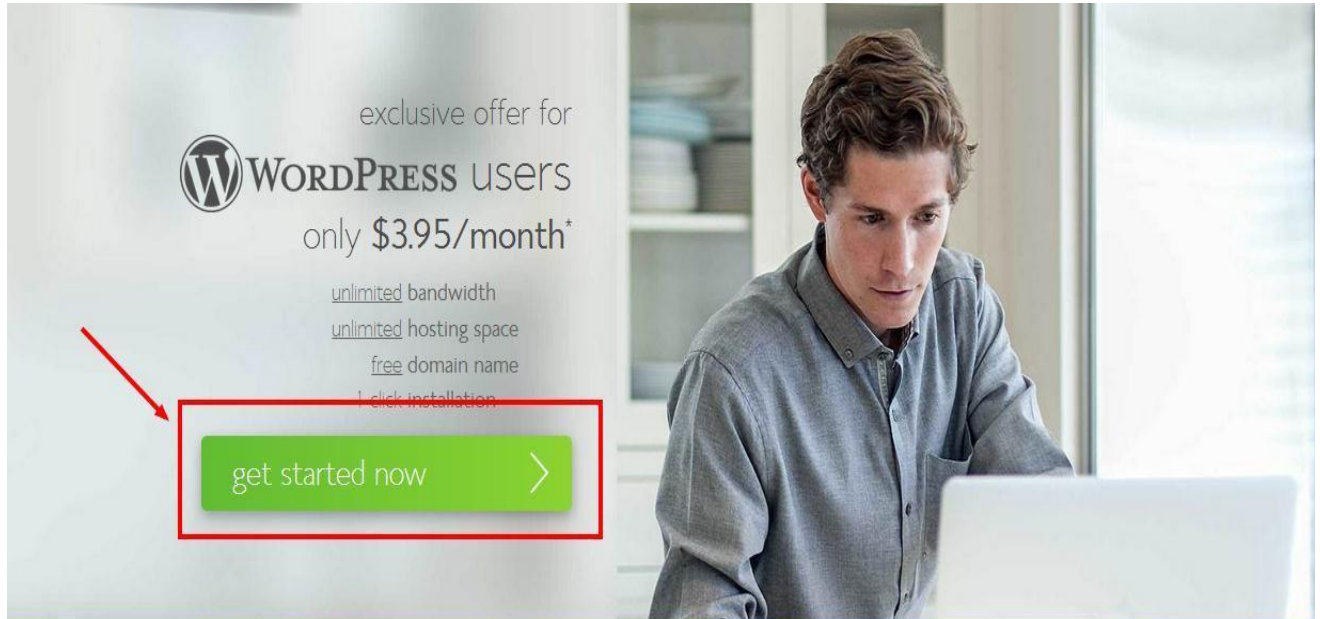
If you want a detailed review on Bluehost, [please click here](#).

Okay.. are you ready to create your own WordPress blog? Let's go..

Disclosure: I do earn a small commission if you choose [Bluehost](#) and sign up through the links here (*and at no additional cost to you*). In addition, you'll also get a **free domain name** when signup with them.

Step 1: [Click this link](#) to start your WordPress blog in under 5 minutes

And click "get started now" on Bluehost home page



Step 2: Type in your desired domain name

Tip: Make sure to pick a .com domain name.

sign up now

Thank you for choosing Bluehost. You have made the right choice in selecting us as your web hosting and eBusiness provider. We provide excellent customer service, reliable hardware, and affordable prices.

We appreciate your business and look forward to a great relationship.



The image shows two side-by-side form boxes for domain selection. The left box is titled 'new domain' and contains the text 'Help me get my free domain!'. It has an input field with 'yourblogname' and a dropdown menu with 'com'. Below the input field is the text '(e.g. domainname.com)'. At the bottom is a blue 'next' button. A red arrow points to the 'yourblogname' input field. The right box is titled 'transfer domain' and contains the text 'I want to use an existing domain'. It has an empty input field with the text '(e.g. domainname.com)' below it. Below the input field is the text 'Note: Bluehost will provide you the information you'll need for transferring your domain.' At the bottom is a blue 'next' button.

Step 3: Fill out your account information and click "next"

As you can see, you can set up your blog for 12 months at \$5.95 per month or get a lower rate for a longer period of time. I pay \$3.95 a month for 3 years.

Select your desired package and click the blue NEXT button at the bottom.

sign up - congratulations!

The domain you have requested, **theblogname.com**, is available.

account information

All fields are required unless otherwise noted.

First Name

Last Name

(optional) Business Name

Country

Street Address

City

State

Zip-Code

Phone Number Ext.

Use an international number

E-mail Address

Your receipt will be sent to this address.

package information

Account Plan

Setup Fee **Free**

Primary Domain Registration **Free**

Extra Domain Registrations


SiteLock Domain Security - \$1.67 per month (Billed annually at \$19.99/yr)
More information

Site Backup Pro - \$1.67 per month (Billed to end of hosting term)
More information

Search Engine Jumpstart - \$14.99 per year More information

Domain Whois Privacy - \$9.99 per year **Highly Recommended**
More information

billing information

Credit Card Number 

Expiration Date /

Signature/CVV2 Code Provide code for instant verification. Example.

More payment options

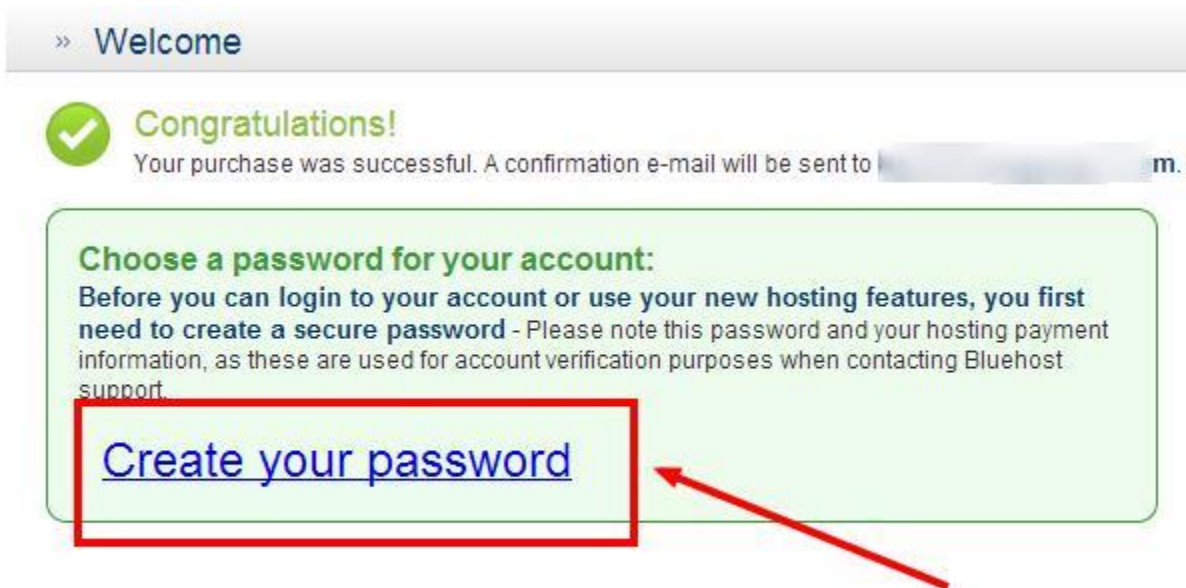
Promotional prices are available to new customers only and are valid for the initial term. All products and services automatically renew for the same term length, using the payment method provided in this purchase unless a change is requested. Renewal rates and discounts will be available through your control panel.

I confirm I have read and agree to the Terms of Service, Cancellation Policy, Privacy Statement, Domain Registration Agreement, and Registrant Rights and Responsibilities.

next

Step 4: Create your password and login to your account

Now.. it's time to create a password. Make sure to have a strong password that's not easy to guess.



After creating your password, enter your domain name and password to login to your Bluehost account.

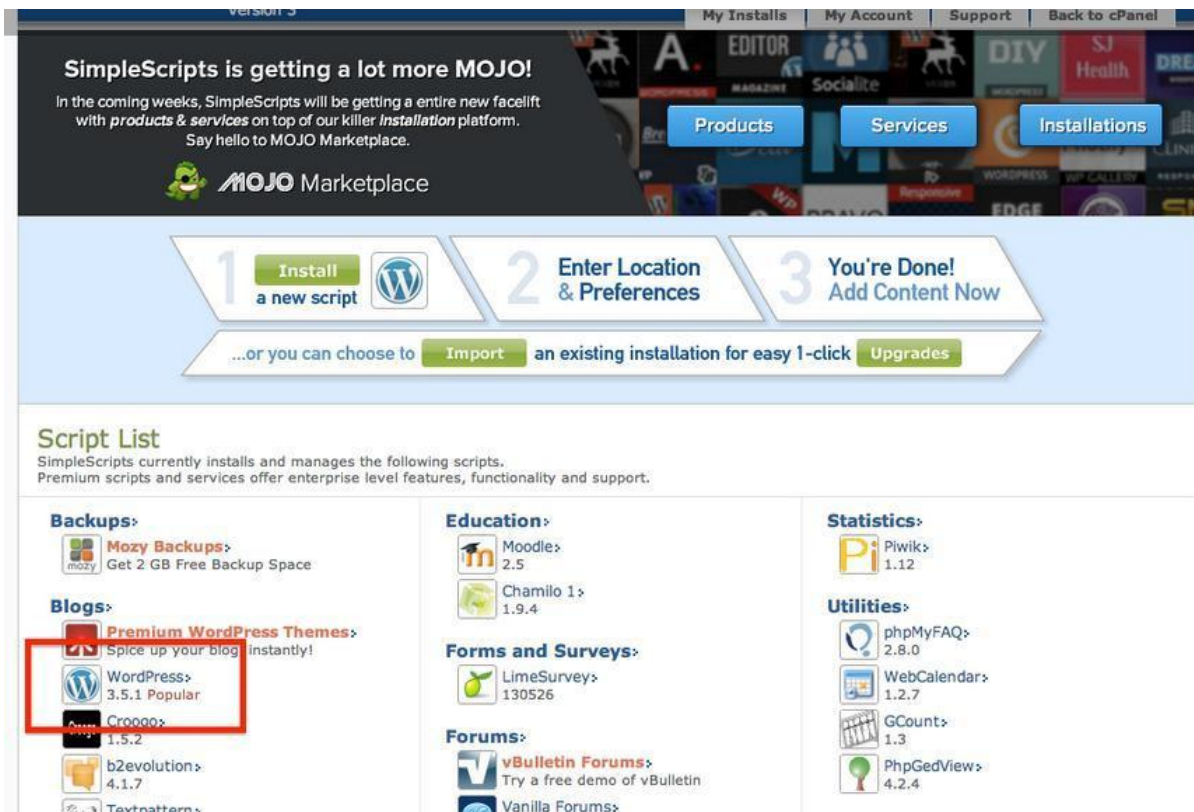
Final step: Create your WordPress blog

Now it only takes a minute to create or install WordPress on your newly created blog. Once you're on the Bluehost CPanel, you'll see the section that says "Site Builders" – click the WordPress icon.



You'll be now redirected to MOJO Marketplace, where you'll be shown a popup that allows you to install WordPress on your blog.

Again click on the WordPress icon to install. (See the picture below)



Now you just have to click on "Install" on the next page.



Install WordPress

Description

Versions

Extend

Licens

WordPress is a state-of-the-art semantic personal publishing platform with a focus on aesthetics, web standards, and usability. What a mouthful. Install WordPress is both free and priceless at the same time.

More simply, WordPress is what you use when you want to work with your blogging software, not fight it.

WordPress started as just a blogging system, but has evolved to be used as full content management system and so much more through the thousands of plugins, widgets, and themes now available. WordPress is limited only by your imagination. (And tech chops.)

External Links

- [Official Site](#)
- [Documentation](#)
- [Support Forums](#)
- [Donate to WordPress](#)
- [Premium WordPress Themes](#)

Install WordPress

By clicking Install/Import below, you accept the [SimpleScripts Terms of Service](#) agreement.

a brand new version
 an existing installation

You're almost done.. now you'll find 3 steps.

Step 1: Installation Preferences

Preparing to install WordPress version 3.5.1

Where would you like WordPress installed?

/

Access URL: ht
Server Path: //home3/donatip0/public_html//

Step 2: Advanced Options

Site Name or Title

Add your organization name here

These options include administrative privileges, database configuration, and more. Changes are optional.
[Click here to display](#)

Step 3: Plugins and Themes

We can automatically install additional plugins and themes.

Mobile by UppSite Inc.
 Make your WordPress site mobile in 2 minutes. With UppSite you can easily turn your site into fully functional and customizable native apps for iPhone, iPad, Android & Windows Phone. You also get a native-style HTML5 mobile web app, so we got you mobile-covered all around.

SmallBiz Theme by Expand2Web
 Create your website in minutes including unlimited Pages, Blog, Facebook and Mobile!

SiteWit by SiteWit, Corp.
 SiteWit allows you to understand how your website and landing pages are engaging your visitors. It also allows you to build SEM campaigns and optimize around engagement.

Cashie Commerce by Cashie Commerce
 The easiest way to sell on your WordPress site! Compatible with any theme, can be managed entirely from your WordPress admin, accept both credit cards and Paypal.

Uncheck

Step 4: Legal Information

I have read the terms and conditions of the [GPLv2](#)

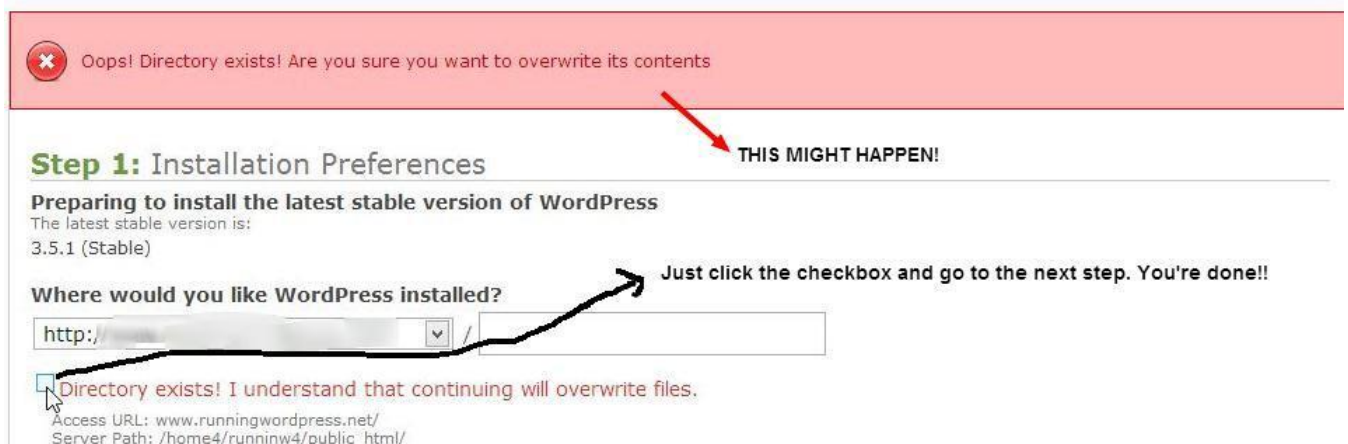
Check

Step 1: leave everything after the domain name completely blank and you'll be fine.

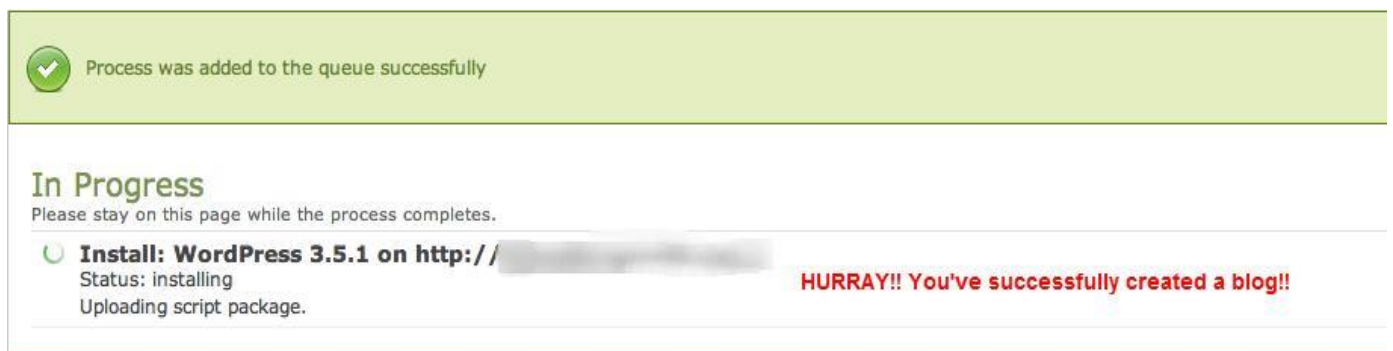
Step 2: Name your website

Step 3: Uncheck the all boxes (they all are unwanted!)

Oops! Directory exists! Are you sure you want to overwrite its contents



Note: It is normal if you see the above message. You just have to click the check box and click complete the process.



Boom! You have now successfully created WordPress blog using Bluehost in 5 minutes.

Now, login to your WordPress dashboard using login information (username and password). Save your login information in a secured place.

Email me at info@bloggerspassion.com (if you've any questions).

Create A Lasting Impression On First Time Visitors

“First impression is the last impression in blogging”

Most online people don't spend more than 3 seconds to know what your site is all about. So you got to convince them within 3 seconds. Then and only then you will be able to turn first time visitors into repeating buyers.

Nothing is more important to me than creating a lasting impression on first time visitors. Because that's when I can turn visitors into frequent readers into subscribers and finally into customers!

It's a smart way of marketing. That's the most effective way to boost your income without being fishy.

But it is NOT easy. [Any successful marketer](#) or blogger will tell you that.

Let me tell you something, Internet is full of junk. 95% of the blogs you come across are just nonsense. People are tired of them. And they are constantly searching for BETTER blogs where they can share their thoughts, solve their problems and spend some money!

It is why you need to build a thriving community around your blogs. Without having loyal readership, you simply can't survive in the blogosphere.

How to make a lasting impression on first time visitors even if you are new to blogging?

Here's how. Before reading any further, ask yourself this important question - what do I feel when I land on a blog for the first time?

Imagine you land on a blog you've never been to before.

What would be your reaction?

- wow! the design is awesome

- amazing writing skills
- great content
- loyal readers, more comments, links?

What do you feel? And take notes to seriously take your blog to the next level.

If you want to create lasting impression on first time visitors on your blog, you need to **analyze other blogs** in your industry. Go through all the blogs, not only the top blogs - also the brand new ones!

To make a lasting impression on first time visitors, your blog needs few changes. Here are few of them.

De-clutter your blog design: Remove all the unwanted widgets, plugins and ads. Clear your sidebar first. The simple it looks, the more conversions you can get.

You should be able to clearly justify every widget on your blog. If you can't, get rid of it.

Stop changing your theme every week: If you frequently change your blog design, you're degrading your branding. Your readers should easily visualize your theme - don't change it often! As a matter of fact, I've been using the same theme for more than a year now!

Pro tip: If you want to give a fresh feel to your readers, try tweaking few design elements like changing font styles, sizes or designing a great logo etc. but never change your blog theme too often, it will only kill your online reputation and can never help you creating a lasting impression on first time visitors on your blog.

Content Vs. Network: Which One Is King?

[Content is King](#). Hmm how many times have you heard this term before?

I'm not going to share any unique topics with you in this post, but I'll share my own thoughts in a unique way. I'm sure you'll love this post.

Let's dive in without much ado.

Why content is king?

Mediocre content = Utter flop blog (no doubt in that)

Useful content = Better blog (obviously)

You may get one question here...

No one will create useless stuff on their own blogs.. then how can you say which is useful and which is not?

Simple, don't repeat what others are saying. If you are inspired by any article, video, podcast or something else, add your own flavor instead of repeating the same words, same sub heads and titles etc.

You can make it much better by asking yourself these questions before writing any post:

1. What's in it for me? (by writing the article)
2. What's in it for them? (what benefits your readers will get after reading it)
3. What's in it for Google? (this is important, you MUST optimize the content for search engines)
4. How can I add more value to the readers..

Just 4 questions. Ask them yourself before writing your next post.

I promise that you can deliver HIGH quality contents, not just another random stuff.

Takeaway: Always keep learning the new things. Follow the best blogs (not top blogs) in your niche. Read and ANALYZE what they're saying.

Read even the blog comments (they're more helpful than the content, because you'll know what kind of problems they're facing!). Take notes from them. Then start writing.

Why networking is king?

Connections are everything in blogging. [Connections are everything.](#)

I repeated the same phrase twice. Connects are so important when you want to create a successful blog.

If you're connected with the influencers in your niche, no doubt, they'll link to you (if your content is good!)

Once (ONLY once) if they start linking to you, then BOOM.. You don't even imagine how much traffic it can bring to your blogs or websites.

Enough said. So what's the best way to network with others?

Most people say blog commenting is the best way to connect with others. But I REALLY don't think that works.

Okay here are few simple tips to get started..

- Make a list of 3 to 5 A-list bloggers in your niche (just 3 to 5 - no more than that)
- Make a list of 5 to 10 B-list bloggers (getting your guest posts accepted in these blogs is bit easy, but you need to deliver high quality guest posts all the time)
- Start linking to everyone in your niche (from your own blog or from the guest posts, but be relevant)

The 3 best possible ways to effectively engage with the influencers in your niche.

1. Start [guest posting](#) now (Hey [insert your name].. listen to me.. I'm seriously telling, stop writing for your blog, start writing for others now!)
2. Connect with others in twitter and start tweeting and retweeting them
3. Email them (not to take their help, but to praise their work! yea praise them, even they're humans, everyone will like to be praised, don't boast them though.. but write from your heart, if possible give them some suggestions about their blogs)

Content Or Networking? Which Is King?

It's undoubtedly the combination of both. You simply can't build a better blog without having better content. Simultaneously, one can't make their blog go viral without the help of others.

So you need the combination of both great content and networking.

Honest truth about building a better blog in the present era

Popular bloggers find out about who you are, and THEN they read your content, and THEN they link to you. Connections come first. Great content comes second. ~ Chris Garrett

No doubt, having great content is always essential for any blog's growth.

But having great content is not just enough (read it again). Great connections can make you stand out from the crowd. How?

When you have healthy relationships with others (including the influencers), you will surely notice how much impact it can create on your websites. So spend time on connecting with others than doing anything to boost your online reach.

How to Create Content that Creates Loyal Readers Around Your Blogs And Websites?



What if someone lands on your blog for the first time and notices that your blog posts barely get any comments, how would he feel instantly?

Getting more [comments on your blog posts](#) instantly creates a great social proof that your blog is worth reading.

Content is King. There's no doubt about it. If your visitors don't love what you write, they will simply leave your websites without thinking for another second.

That's the harsh truth while building a loyal readership around your blogs and websites.

Stop writing "me too" content

I won't visit your blog again if your blog is full of "3 tips everyone knows about making money online" kind of stuff.

There's no reason for people to read your blog if it's full of junk. Why should someone read if you always write generic posts?

If they don't read your blog, they don't give a shit about buying your products or helping you to make money blogging. Help them first by

creating truly compelling content, they'll eventually help you make money blogging later.

Give people strong reasons to coming back to your sites.

The more great content you have, the better it is for your business. Don't spin, create awesomeness through your articles.

The problem with creating content for your blogs and websites

Writing mediocre and short blog posts to attract visitors.

- You don't get any comments on your blog posts
- You don't get any social media shares
- No one links to your blog posts

Steal the show with your writing

You don't have to be a prolific writer to write compelling content. But you must have a passion to hone your writing skills.

The best writers in the world are self-made. They became how they are today just by practicing day-in and day-out. If you want to improve your writing skills, you've to follow the same wheel - practice every day.

There are few copywriters I know who are getting paid nearly \$4,000 per each sales letter they write. That's a whooping sum for a normal person, right?

So practice writing each and every day and try to make impression with your writing. After all, your writing can be your USP (Unique Selling Point) to get noticed in a crowded online niche.

Interaction is the key to become your content go viral

Always find a way to connect and engage with your readers using your blog content. There's no other effective way to build your blog readership without creating great content. Focus on getting more shares, links, and comments from other readers on your blog posts.

User engagement is the key to make your blog a success. You can't make more money from your blogs without actually caring about your audience needs and interests.

Figure out what your audience actually wants and simply deliver them via your blogs and websites.

The power of headlines on your blog posts



I don't know about you, but if I land on a website for the very first time, I skim through all the blog posts headlines. If I find their headlines boring, I would prefer to leave the blog than skimming through more posts.

The problem with most online people is just like me, we all are busy. We don't have all the time on earth to analyze a blog what it is actually all about when we first stumble on it.

We make quick decisions that if a website is worth our time or not by simply reading the [blog post headlines](#).

So if you are thinking to create a loyal readership around your blogs, focus on writing powerful headlines on all of your posts. Spend quality time on crafting incredible headlines that lead users to take action.

One of the easiest ways to write great headlines is to analyze the top posts on other websites. And tweak them to your needs and audience, you will definitely be able to create headlines that worth clicking.

How to write your most popular post?



Most of the times, only few of your blog posts get more likes, shares and comments and they often tend to receive so much traffic than other posts. So here's what we can conclude, if you spend quality time on writing your BEST posts, you will tend to get more traffic.

Thus focus on writing evergreen posts that bring long lasting traffic to your blogs and websites. Here are few simple and effective tips that I use to create viral blog posts.

Write everyday: Now I don't mean to publish blog posts each and every day, instead spend time on writing every single day. If you are a non-native English speaker, you can still write well if you make writing a habit.

Brainstorm ideas: Want to create a killer post that goes viral in the blogosphere? Then think about the ideas, brainstorm all the ideas that you have.

I recommend you using a notepaper and pen, focus on all the problems that your audience might have and come up with different headlines for them. Do this every day and you will be amazed how great the results would be within a few days.

Answer why, what and how? : One of the reasons I get a lot of comments, shares and inbound links on my blog posts is that I always follow a simple strategy. I answer why, what and how questions before writing each and every post.

This way I will be able to easily answer my reader questions and I can better manage my posts that are detailed enough to get interaction from the readers.

If you are thinking to create detailed blog posts, then use the same strategy, it really works well. Just answer, why anyone wants to read your stuff, what will they get after reading and how they can get benefitted after reading.

Write as you talk: Ask any prolific writer on how to create a great copy that attract more people to read and share, he will say to write as you talk. Don't use complex words, make it extremely easy to understand your copy. Create scannable copy that is easy to scan your posts and easy to digest what you have to say.

The bottom line

Understand your audience to create great content that attracts long term traffic, links, shares and more profits. You simply can't build a better blog that makes money without knowing your audience frustrations, problems and needs.

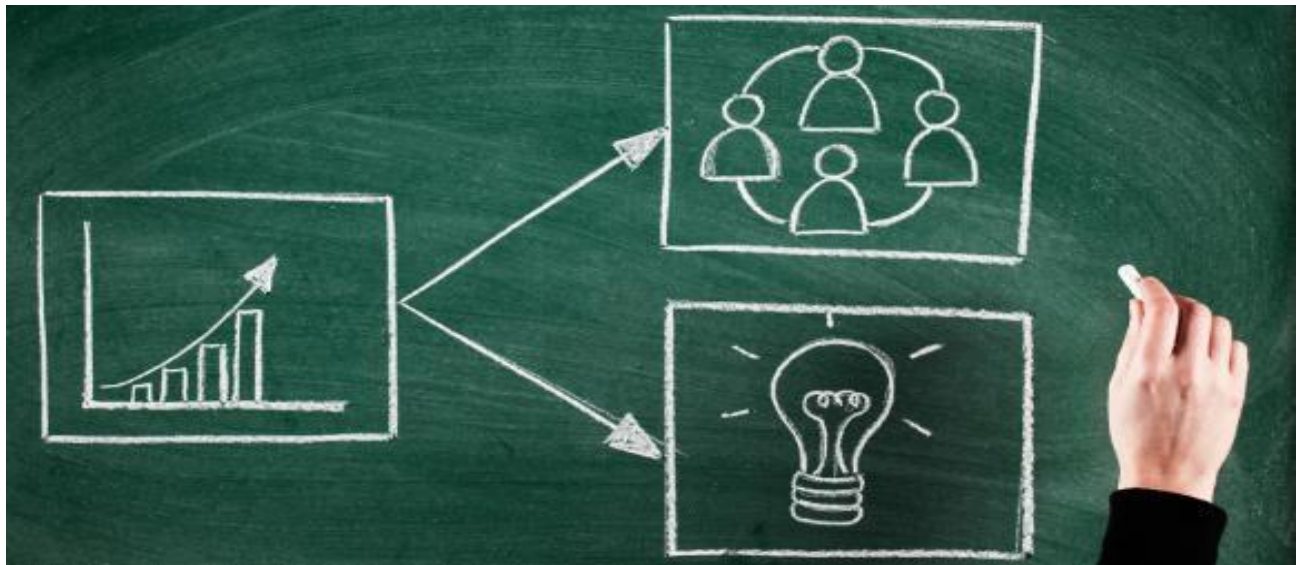
Give your target audience #1 priority, spend quality time on solving their problems and always over deliver to grab their attention.

Always get rid of the jargon that your readers won't understand. Don't use too complex words that are hard to digest by your readers. As a rule of thumb, make your content as easy as possible that gets read by even a 2nd grade student.

And format your content and blog posts in such a way that even the lazy people wants to read your posts thoroughly. Encourage people to leave comments on your blog posts by asking them to share their views or questions at the end of each and every post you publish.

Remember that, you don't have to be perfect or a Ph.D. in English to write great content that naturally attracts more people to read and share your stuff. You just have to progress as you go, practice writing daily and you will reap the best rewards sooner or later.

How to Drive Massive Traffic to New Blogs And Websites?



Do you know the one reason why most bloggers quit even before they start?

It's because of lack of traffic. I know how can one feel if they put all efforts into getting traffic but don't receive much.

Most new bloggers complain that they are not getting any kind of search engine traffic even after posting each and every day.

First off, remember that, your traffic doesn't depend on the frequency of your blog posts.

Yes, you might see some traffic spikes by posting daily, but your blog has to gain some authority in Google eyes to boost your blog [rankings in the search engines](#).

The best way to do that is to build quality backlinks to your sites.

When you have a new blog, no one likes to link to your blogs unless and until you have online connections before.

So my strong suggestion for any new blogger to increase their website traffic is this: try to build connections and improve your online brand as a blogger.

It will not only improve your online visibility but you will also be able to get inbound links from other bloggers when you have exceptional content on your sites.

Connections are everything in blogging if you want to make it profitable. Here are few things to consider before boosting your blog traffic.

5 Things to focus on before increasing your website traffic

1. Stop checking your stats

Most bloggers especially the new bloggers often check their website traffic stats. I'm not saying that you shouldn't check your traffic stats at all, but checking them each and every hour won't increase your traffic. It only kills your precious time that can be used to write posts or connect with others.

2. Focus on reducing your bounce rate

One of the best ways to build a better blog is to decrease your bounce rate and increase the time spent on your sites. To decrease your bounce rate, focus on increasing the user engagement on your websites.

For that, you need to encourage your visitors to leave comments on your blog posts or at least persuade them to share your posts. This way you will be able to effectively decrease the bounce rate of your sites.

A bounce rate is simply known as the percentage of single page visits on your websites. That means if a visitor lands on your site for the first time and without clicking on any link or page, if he leaves your site that gets counted as a bounce.

So make sure to engage with your first time visitors, keep your blog design simple and elegant and show popular posts on your sidebar.

3. Give breathe to your old blog posts

One of the easiest ways to get more visits on your websites is to give breathe to your old blog posts, that way you can get more views on already published

posts. It means without [creating new blog posts](#), you still can improve your page views.

To drive traffic to your old blog posts, here are few simple tips you can use.

- Interlink to your old posts whenever you are writing a post, but make sure to add relevant links.
- If you are a WordPress user, you can republish the post to give more visibility (do this only if you think one of your old posts have the ability to get more shares, links or comments).
- Use Tweet old posts plugin to automatically post your old blog posts on twitter.

4. Create an archive page

Showing all of your published posts at one place is the surefire way to get more page views and increase user engagement on your sites.

Most people don't add any link to their archive pages, if you are one of them, don't ignore the importance of having an archive page at one place. It can give easy navigation and access to all of your blog posts at one place.

5. Use pagination on your websites

Showing page numbers for your different pages can also increase the visits of your website. Most people hesitate to click on "old entries", if you can replace them with page numbers from 1, 2, 3 and so on.. you will be able to drive more traffic. Because clicking on various pages is easier and your readers will thank you for doing it.

Most effective ways to get more traffic to new blogs and websites

From search engines

Search engine traffic is the lifeblood for any successful blog or website. Search engine traffic is free, effective and it's one of the quality traffic sources that you can ever build to improve your blog.

There are a lot of ways to increase your search engine traffic, but I would recommend you to follow a consistent posting schedule rather than posting inconsistently to lower your search engine rankings.

Remember that, getting traffic from search engines to new blogs or websites take time.

Most bloggers spend a lot of time in posting new articles and promoting the heck out of them, and they will stop blogging if they don't see any traffic spikes. Here's when you have to remember one thing, consistency is the key. And your website traffic is directly proportional to the links and user engagement you get on your sites.

Always keep in one thing mind that to optimize your URL structures. Don't use too complicated URL's for each and every blog post you publish. Not only because it hurts your readership when they want to link or promote your contents, but long URL's don't get shown on the search results.

On page SEO and Off page SEO are essential if you want to increase your website traffic from the search engines.

In simple terms, on page SEO means that things you do on your website (articles, headings, sub heads, links etc.) and off page SEO is what you do outside of your sites (directory submissions, link building etc.) that help you increase your rankings in the search engines.



The above chart shows us how you can improve your on page and off page SEO to increase your ranking factors in the search results.

Note that, you have to include the desired keywords that you are going to use on posts on titles, meta tags, sub heads etc. to increase your on page SEO. Whereas the off page SEO techniques are focused more on the things which you do outside of your websites.

From social media sites

Social media traffic is one of the incredible ways to boost your blog traffic for free. But you need to put time and energy in creating a network for yourself if you want to see a massive traffic blow.

After all, no one wants to check out your website links unless they already know you on social media sites. So spend quality time on interacting with the influencers and other bloggers using social media sites like Facebook and twitter.

Here are few incredible ways to get started using social media.

1. First create a name for yourself. Promote others stuff and use your business tactics to attract more people to build blogs and make money online. This way you will be able to get more loyal fans and followers in a quick time.
2. Focus on one social media traffic source at once. Most bloggers spend their time on all the networks at once to spread their name. Don't do it, it can only kill your precious time rather than help you achieve your goals. Focus on one web traffic source at a time and you will be amazed with the results.
3. [Engage with your peers](#). Often share others posts on your social media profiles, link to the great posts, ask questions to connect with others and comment on others links to create a positive vibe for yourself on social media sites.
4. Spend quality time to know how it works. Social media sites like Facebook and twitter can give you immense results when you focus on building connections with your peers. Don't waste your time on reading random stuff or playing games and chatting, use it wisely on social media sites.

Networking is the key to build a high traffic blog

If you want to get more traffic to new websites, focus on creating a thriving community around your blogs and websites. Here's how you can do it to boost your blog traffic.

Focus on one reader at a time

When you are trying to build an awesome community around your blogs and websites, there's a simple success mantra. It is to focus on one reader at a time. Want to build a massive readership? Focus on one person.

If you connect with one person a day for a year, you can build a community of 350+ awesome readers within a year. Imagine if they refer you to at least 3 persons, you can imagine how massively you can build within a year.

Build a highly responsive email list

Email list is one of the powerful weapons to increase your online reach and grow your online community. Use an offer or incentives to build your email lists in a faster way.

Provide value through your newsletters and don't self-promote too often, it only degrade your branding. Ask your subscribers to share your newsletters to reach more audience. Ask them to refer your newsletter or websites to their friends and family, that way you can quickly grow your email list and build a great community around your blogs.

Respond to your readers and fans

Whenever someone leaves a blog comment on your posts, respond to them without fail. This indirectly shows others that you care about your readers and commenters. So they will also leave comments and share your posts when they find something interesting on your websites.

Whenever your readers or fans send emails to you, respond as soon as you get them. Always have something to offer to your fans and community to quickly build a massively popular blog in this crowded world.

Don't limit yourself to write and promote your blog posts, whenever you get some time promote other stuff. More importantly, link to your commenters, comment on them and refer them to others. It is a win/win approach that can make your blog popular in the long run.

How to Make Money With Your Websites With Limited Traffic?



One of the great lessons I have learned throughout the years of my blogging experience is that there is no BEST way to make money from blogging.

There is no quick rich scheme that makes you online profits. There is no proper business model or success mantra that can be used to make money from online.

You have to decide what works for you. You have to test and analyze everything that makes money.

If you are a new blogger without having any online connections, don't worry.. I'll guide you through here to make money from your blogging efforts.

Just follow the advice carefully and you are on your way to make money from your blogs and websites.

When should you monetize your blog or websites?

This is the most common question I often get through my email or blog comments. Listen, making money blogging is not as easy as you think. It actually takes a lot of time, energy and dedication. If you are not willing to put enough hard work, you will hardly notice any results.

Make sure to treat your blog as a business rather than treating it just as a website.

Most bloggers don't make any money from their blogs because they don't treat it as a real business. They often write posts, try to get more traffic and promote what others are selling and that's it. They don't get any sales because they are doing it all wrong from day one.

So there's no proper answer to when should you monetize your blog. But here's the golden nugget, forget about [making money](#) in the first six months of your blogging career.

Why?

If you don't have any online connections before, it's hard to make money blogging from day one unless you already have selling skills.

So it takes at least six months to master your selling skills and to analyze how blogging thing works.

Without further ado.. here are few surefire ways to make money from your websites.

Start freelancing to make instant cash

If you don't have prior experience in making money online, then start freelancing to make immediate money from your websites. There are so many options if you want to make money from freelancing. Here are just a few

- Freelance writing
- Freelance consulting
- Freelance designing etc.

If you have knowledge about your topics, then freelance writing can give you great results in making money instantly from your websites. But you have to create a proper portfolio that naturally attracts your targeted clients.

Guest post on top blogs in your niche to boost your online credibility. No one likes to hire your writing services if you don't have any credibility as a blogger or writer.

So start spending quality time on networking with the top bloggers in your niche, find out what type of posts can go viral on their blogs and write guest posts for them. Then show logos of the top blogs on your portfolio, this will definitely boost your profits.

Or if you are good at designing or any other skills, start focusing on increasing your credibility at that field first. Then create a dedicated landing page to show off your skills and the offers you provide.

If you attract targeted traffic to these landing pages, you will be amazed with the results that you get each and every week.

So I personally suggest you to create a dedicated page for any skill you want to make money. It's the easiest way to get started as a blogger to make money online. Moreover it doesn't require professional skills or years of experience to make good income each and every month.

Remember that, your blog is your big ASSET. Without having a blog, you can't make money using this strategy. So start a blog if you want to make some quick money online using freelancing services.

Affiliate marketing is the key to make passive income

Write honest and thoughtful reviews

If I don't like a product, I'll never write a review on it even if someone comes with a huge price tag to publish it.

I strongly support Win/Win approach to make more money from affiliate marketing. Whenever someone buys web hosting or email auto responders from my site, they should not feel disappointed after purchasing.

If you're writing product reviews on your blog, try to consider the following

- Never promote a product which offers nothing to the users
- Don't promote the wrong products (which are out of your niche)

Blog Daily to increase your affiliate sales

This is by far the best way to boost your affiliate income and profits.

But daily posting only works better when you want to sell affiliate products from your site. Because people will know more about you and your reputation when you are being consistent to your blog posting schedules.

Moreover daily posting allows you to write product reviews without hurting your targeted readers. You can easily sell products online by blogging daily.

Sell info products

First of all, don't be afraid to sell things from your websites. After all, your blog is a business and every business needs some profits to survive for a long time.

If possible, try to treat your blog or website as a REAL business from day one. That way you will be able to change your mindset and you can also invest your time and money on taking your blog to the next level.

Make money from your email lists

One of the smartest ways to make money online is to build an email list. Email list is the way to go if you want to make decent income from your blogging efforts.

[Money is in the list.](#)

If you are not building an email list, you are definitely losing money on the table. Start building an email list from day one of your blogging career.

How to get more email subscribers?

If you are wondering how to get more email subscribers, this is for you. We will discuss the effective ways to grow your email list. Let's dive in.

Offer a freebie: If you want to quickly build an email list, give away something for free. Online readers don't sign up to your sites just because you are building a list. They want a reason to subscribe to any newsletter. So find out your target audience and write specific reports or eBooks for them. You can also give away videos, podcasts etc. The tip here is to make sure your freebie is something worth reading.

Use a best autoresponder: I use and recommend [Get Response](#). If you are serious about building an email list, use services like Get Response, AWeber, Mad Mimi etc. Because email list is a business and every business needs investment. I hope you are getting me.

Use landing pages: Blog pages are a big distraction in general. If you want more conversions on your email lists, try using landing pages. Landing pages are golden they give less distraction to the users and they often get more conversion rates. You can use the tools like OptimizePress, Premise etc to build landing pages.

Use effective call to actions: Don't use the words like "subscribe" "get free updates" etc on your websites. People are just fed up of seeing them. Use effective call to actions like "Get your freebie now" "download your report" etc. to easily convince your visitors to subscribing to your mailing lists. Be creative while creating call to actions.

Drive more traffic: No matter how good your offer is, you won't get more email subscribers without driving quality traffic to your sites. The more traffic you have the faster you can grow your email list. Simple as that. Use guest posts, blog comments, PPC ads etc to drive more traffic to your blogs or landing pages.

Use social media sites: Social media is the powerful way to get more email leads. Social media is only growing bigger and bigger. If you are not spending quality time on engaging with others on social media, you are definitely losing many people visiting your sites. Create Facebook fan pages, be active on twitter and get in touch with other people on G+ to grow your network.

How to write emails that sell?

We all know the importance of building an email list. By having an email list, you can not only increase your traffic, but you also can

- Create relationships
- Increase your product sales
- Boost your online visibility etc

The most important factor while building an email list is this: getting your emails opened.

How to write emails that sell then?

There are tons of email marketing secrets out there, but the one thing that worked well for me is pretty simple to follow.

Here's what you need to do to write emails that get opened, clicked and sold.

Use **“personalization”**.

Always use people names in the subject lines. This is the most effective way to getting your emails opened.

People like to read emails when you include their names.

And don't send too many emails every week.

According to a research, over 70% of people unsubscribe from any list just because of the post frequency. So avoid sending excessive amount of emails, focus more on building relationships at first and you will be able to see massive results in the long run.

Find advertisers for your website

Direct ad sales through your blogs

Selling direct ads is the best way to earn more money from a blog because you'll cut the middle man out.

Suppose, if you're promoting a popular product from your blog using banner ads or text widgets, you'll be able to generate more money after every successful purchase.

Create your own "Advertise Here" page to attract advertisers to your blogs and websites.

What do you require to make more money from direct ad sales?

- At least 1000+ daily unique visitors
- Good looking blog design
- Good Alexa rank, High PR etc (optional)

Resources:

- CrankyAds.com
- OIO publisher

A special bonus: How to Make Money from Freelance Writing

If you are a freelance writer and thinking to make money from writing for others, here's a detailed explanation just to help you get started. I hope you will definitely like the bonus. So here we go, here is what you can do to make money from freelance writing.

Create a website and start writing posts for your “targeted clients”

If you want to be a successful freelance writer, start a WordPress blog. And then start writing blog posts that are extremely relevant to your targeted clients.

This will help you get clients contacting you almost immediately when you launch your site. Yes, you must need credibility and showcase of your work if you want better clients who pay more.

If you don't have a blog and writing for others using freelancing websites, you are bound to get minimum price and you are putting so much money on the table. So never do this and kill your business, [it only takes \\$100 to launch your website](#) and can give you massive results and money.

Focus on offering more value than money

Most freelancers start getting clients by focusing more on money. Don't focus on money if you want to be a successful freelance writer in the long run. You have to provide massive value to your clients if you want to retain them.

Always over deliver your clients to get great testimonials. All these practices can help you get better clients as you move on. You can make more money by offering great value, always remember that, no one pays much if you don't have enough connections.

Focus on client retention

Client retention rate is better than getting new clients. You always have to spend more time on finding new clients. Instead if you focus on retention of clients, you can focus more on working than finding them.

One of the best way to keep your clients is to offer extra value and make them happy by delivering in time. This way both you and your clients will be happy and they can give you more offers in the future too.

Land on top blogs with your guest posts to use them as a portfolio

Guest posting on top blogs can alone bring you massive clients. Most top blogs are read by many people who are actively searching for others to write stuff for them. If you frequently guest posts for other blogs, you will have more chances of getting freelance writing clients.

This is effective because you are not searching for your clients, instead they are searching for you. And you can get a better pay check if that happens.

Create a hire me page

After writing specific posts on your websites, create a hire me page to attract more clients. Whenever someone lands on your hire me page, you can attract more conversions by showing logos of blogs where you've landed with your guest posts.

Contact other bloggers who need your stuff. This is the surefire way to get more freelancing clients, always get in touch with others who are relevant to the topics in your niche.

Feedback:

Thanks so much for downloading this guide and reading it so far.

If you want to give any kind of feedback about this eBook, please mail me at info@bloggerspassion.com and I will be very happy to consider your views and comments.

If you find this guide valuable, please share it with others via emails or social media sites, it would be a huge plus for them as well as for me 😊

About Anil Agarwal

Anil Agarwal is a fulltime professional blogger from India who blogs at www.bloggerspassion.com. BloggersPassion was started on Jan 01, 2010 on the world's most awesome blogging platform- WordPress. This is where I share [blogging tips](#) and affiliate marketing strategies that are worked for me to make a living from online.

Unlike other blogs, I share proven methods to make money blogging so that you can too make money from your blogging efforts. I personally think that blogging is an art and the more you do it, the more you perfect you become.

Contact me at info@bloggerspassion.com if you want any help!