

Rank	Product keyword	Est. monthly searches (US)
1	kindle	2313297
2	iphone	2154928
3	Amazon gift card	1578436
4	water	1435563
5	tablet	969436
6	fire stick	941672
7	laptop	714944
8	lego	644946
9	ipad	609002
10	coffee	574244
11	ps5	487984
12	monitor	468144
13	pool	459097
14	iphone 16	444548
15	fire tv stick	417221
16	xbox	390890
17	gift cards	334646
18	my orders	334538
19	desk	315768
20	keyboard	308137
21	iphone 15	292016
22	nintendo switch	268767
23	headphones	265280
24	iphone 13	261966
25	vacuum	258825
26	airpods	238884
27	crocs	213018
28	labubu	211944
29	jbl	203700
30	sunscreen	161041
31	roku	151605

32	couch	143786
33	batteries	143433
34	air fryer	135844
35	gaming pc	128879
36	magnesium	127118
37	nintendo switch 2	125844
38	macbook air	122776
39	umbrella	117530
40	kindle paperwhite	115248
41	iphone 16 pro max	113736
42	lawn mower	100711
43	vanity	92698
44	creatine	88151
45	sd card	82528
46	dog food	78049
47	wipes	72190
48	protein powder	69425
49	omega 3	68958
50	jellycat	68945
51	owala	68589
52	toothpaste	67857
53	yeti	66317
54	electric bike	64652
55	vitamin c	64385
56	toothbrush	63319
57	dresses for women	62585
58	zinc	58436
59	pressure washer	58250
60	vacuum cleaner	58116
61	nail polish	57516
62	office chair	56647

63	stanley cup	53253
64	bluetooth speake	53040
65	electric scooter	51171
66	playstation 5	50404
67	body wash	50303
68	tv stand	49112
69	summer dress	48233
70	mens shorts	47346
71	dresser	46517
72	usb c to usb c	46465
73	xbox controller	46092
74	xbox series x	45675
75	lego star wars	45573
76	pokemon cards	45009
77	air purifier	42992
78	garden hose	42085
79	airpods pro 2	41869
80	digital camera	41538
81	vitamin d	40744
82	hangers	37948
83	ice maker	35557
84	airtag	35206
85	airpods 4	34736
86	olive oil	34413
87	weed killer	33316
88	queen mattress	32267
89	Xbox Series S	31351
90	ring doorbell	30310
91	shower head	29010
92	ring camera	28611
93	juicer	28123

94	hdmi cable	27455
95	golf balls	26693
96	ps5 controller	26095
97	rice cooker	25043
98	dash cam	24263
99	cat litter	23864
100	toilet paper	22572