

Search operator	What does it do?	Example
" "	Shows exact match results for a word or phrase	<a href="#">"SEO tips"</a>
OR	Shows results related to either term	<a href="#">SEO OR PPC</a>
	Works the same as OR	<a href="#">SEO   PPC</a>
AND	Shows results related to both terms	<a href="#">SEO AND PPC</a>
-	Excludes a word from results	<a href="#">content marketing -jobs</a>
*	Wildcard that fills in any word	<a href="#">best * for SEO</a>
( )	Groups terms or operators together	<a href="#">(WordPress OR Blogger) AND SEO</a>
define:	Shows the definition of a word	<a href="#">define:SEO</a>
filetype:	Finds specific file types (PDF, DOC, etc.)	<a href="#">filetype:pdf SEO guide</a>
ext:	Same as filetype:	<a href="#">ext:pdf SEO guide</a>
site:	Shows results from a specific website	<a href="#">site:bloggerspassion.com</a>
related:	Finds websites similar to a given domain	<a href="#">related:bloggerspassion.com</a>
intitle:	Finds pages with a specific word in the title	<a href="#">intitle:SEO tips</a>
allintitle:	Finds pages with all specified words in the title	<a href="#">allintitle:SEO beginner guide</a>
inurl:	Finds pages with a specific word in the URL	<a href="#">inurl:SEO</a>
allinurl:	Finds pages with all specified words in the URL	<a href="#">allinurl:best SEO tools</a>
intext:	Finds pages with a specific word in the body text	<a href="#">intext:link building</a>
allintext:	Finds pages with all specified words in the body text	<a href="#">allintext:SEO tips beginners</a>
source:	Finds results from a specific source in Google News	<a href="#">source:mashable SEO</a>
before:	Shows results published before a specific date	<a href="#">SEO before:2023-01-01</a>
after:	Shows results published after a specific date	<a href="#">SEO after:2024-01-01</a>
AROUND(X)	Finds pages where two words appear within X words of each other	<a href="#">SEO AROUND(4) traffic</a>
weather:	Shows weather for a location	<a href="#">weather:New York</a>
stocks:	Shows stock information	<a href="#">stocks:GOOG</a>
map:	Shows map of a location	<a href="#">map:London</a>
movie:	Shows information about a movie	<a href="#">movie:avengers</a>
in	Converts between units	<a href="#">50 USD in EUR</a>
\$	Searches for prices	<a href="#">best laptop \$500</a>
@	Searches within a specific social media platform	<a href="#">@reddit SEO tips</a>
<b>Unreliable</b>		
Search operator	What does it do?	Example
#..#	Searches within a range of numbers	<a href="#">smartphone \$200..\$500</a>

inanchor:	Finds pages with specific anchor text in backlinks	<a href="#">inanchor:SEO</a>
allinanchor:	Same as inanchor but for multiple words	<a href="#">allinanchor:SEO tools</a>
loc:	Shows results from a specific location	<a href="#">loc:"Los Angeles" hotels</a>
location:	Narrows results to a specific location	<a href="#">location:seattle pizza</a>
daterange:	Searches within a date range (Julian format)	<a href="#">daterange:23001-23091 SEO</a>

### Officially Dropped by Google

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~	Finds synonyms of a specific word	<a href="#">~happy</a>
"+"	Includes a specific word from the search results	<a href="#">content marketing +strategy</a>
@	Searches for mentions of a specific user on social media	<a href="#">@bloggerspassion</a>
NOT	Excludes certain search terms from a search	<a href="#">Email marketing NOT SEO</a>
[ ]	Specifies a specific range of characters	<a href="#">[a-z] SEO</a>
^	Returns results with the specified word at the beginning of the doc	<a href="#">^WordPress</a>
#	Displays hashtags from social media networks	<a href="#">#EmailMarketing</a>
insubject:	Google Group articles that contain the phrase "that you mention" in	<a href="#">insubject:"sleeping"</a>
info:	It is used to find general information about a specific topic or webs	<a href="#">info:bloggerspassion.com</a>
author:	This is used to find pages or articles written by a specific author	<a href="#">author: brian dean</a>
videos:	Searches for videos	<a href="#">videos:bloggerspassion.com</a>
books:	Shows you information for books including their summary, reviews	<a href="#">books:The Lord of the Rings</a>
news:	Searches for news articles on a specific topic you mention in Goog	<a href="#">news:politics</a>
phonebook:	Look up a person's phone number.	<a href="#">phonebook:anil agrawal</a>